

DO IT THE **RIGHT WAY**, WITH

AstroTurf®

GO BIG



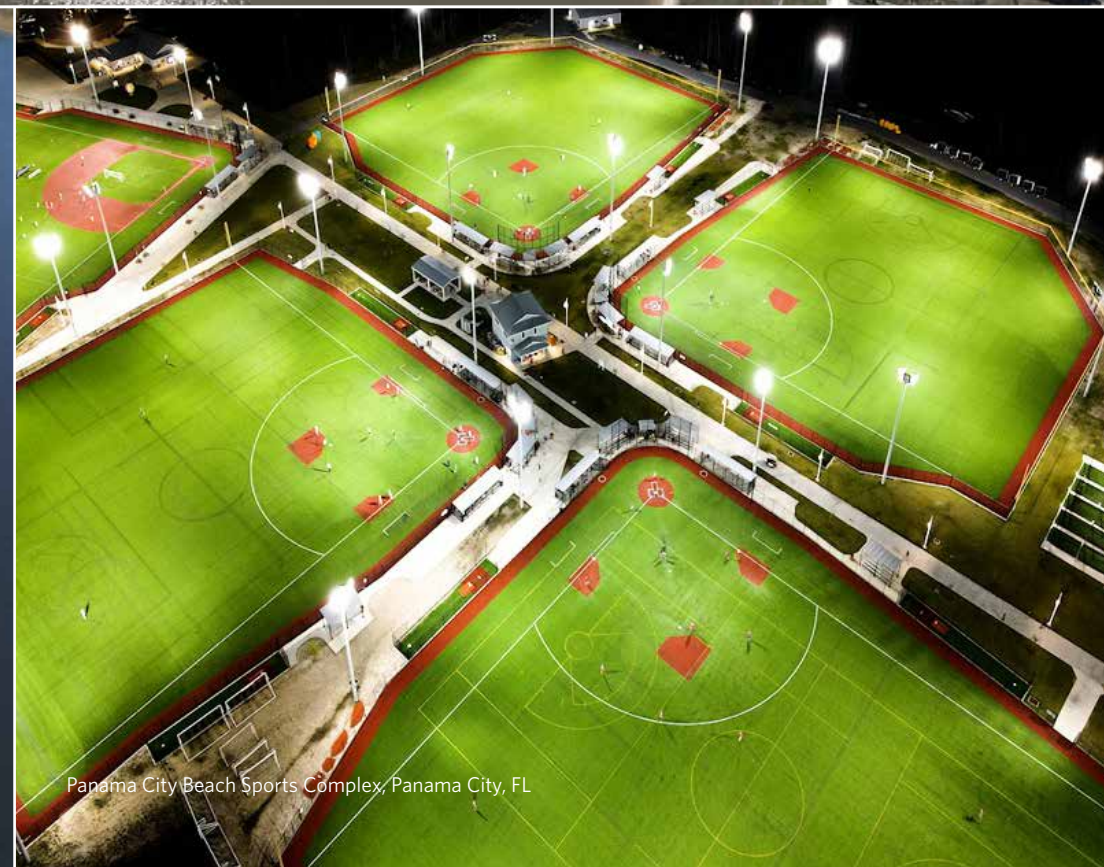
astroturf.com



USSSA Space Coast - Melbourne, FL



The Shipyard - Mt. Pleasant, SC



Panama City Beach Sports Complex, Panama City, FL

DO IT THE **RIGHT WAY**, WITH ASTROTURF



The sports tourism industry is booming. More and more multifield complexes open every year. These facilities are designed to be meccas for traveling teams. They aim to provide guests with everything they need for successful tournaments - hotels, shopping - and of course, high quality athletic surfaces.

Building these large facilities and hosting community events, travel teams and tournaments demands a lot. The level of investment - whether private dollars, public dollars or a blend - requires that every step of the process from concept to completion is executed efficiently. The solvency of the facility and the economic impact on the community depend upon thorough attention to every detail.

Synthetic turf is practically a requirement for the long-term success of multifield complexes. Maintenance of the natural grass surfaces at complexes with large footprints quickly becomes unfeasible, at least at a level that justifies the rental fees that keep these facilities in business.

Just as sports tourism facilities provide a one-stop destination for teams and families, AstroTurf serves as an indispensable partner in the process - standing side by side during the entire process.

sportgroup

THE SURFACE SPECIALISTS

SportGroup is today's true global sports surfacing giant, with manufacturing facilities around the world. Active in **70** countries, SportGroup has installed more than **16,000** artificial turf fields and **17,000** running tracks. SportGroup was created by selective acquisitions of the leading turf, track, indoor and outdoor sports surface manufacturers.

This amalgamation of innovation and technology also includes the manufacturers and marketers of key raw materials used in all aspects of the sports surfacing industry. AstroTurf is now in the enviable position of enjoying a completely vertical and fully integrated environment where all of its ideas can be brought to life in a market hungry for innovation.

Welcome to the next generation.

The Icon That Invented The Industry!

QUESTIONS? WE'VE GOT THE ANSWERS!



ONE STOP. ONE SOURCE. ONE TEAM.

- Where do you begin?
- How many fields can you build?
- How will you manage and maintain the facilities after they're built?
- How will you market your destination to keep it in business?

At the outset, building these sports facilities seems **DAUNTING**.

You need a **PARTNER** to be there every step of the way.

AstroTurf Corporation has the experience, partnerships and capabilities to guide you in the entire process – and that is a lot more than just from groundbreaking to ribbon cutting

Here's a broad roadmap, outlining some of the ways we help your project earn its return on your investment.



We're Here to Help You Run Your Business:

We're here to support you. Before, during AND after. We don't just take the check and pack up after we cut the ribbon. Our experienced sports tourism management firms can help you run day-to-day operations and market your facility. These firms can do it all... everything from managing bookings and tournaments, scheduling field maintenance, accounting and more. They also handle the critical aspect of marketing your facility to ensure that you earn back your investment as soon as possible.



Long Term Maintenance and Warranty Support:

AstroTurf has the most dedicated service crews in the US. To keep your field looking and performing its best over the life of your field, you need specialized maintenance partners. We use sophisticated equipment and offer customizable service packages to protect your investment. We look forward to being your partner. You can count on AstroTurf to guide you through each of the many steps you'll need to take ...to turn your vision into a successful project.

1. Feasibility Studies:



The first step in the process is conducting a feasibility study. You've got a vision, but you need a road map to get there.

AstroTurf can connect you with third party specialists that will evaluate:

- Land access
- Funding sources and strategies
- Economic impact to local businesses
- Regional populations of users
- Local infrastructure to support influx of visitors

All of these factors and more will help you get a clear understanding of what your scope and reasonable expectations should be. Bigger isn't always better – you don't want to spend millions of dollars above and beyond what the project will justify. We can work together to set a budget and understand how long it will take to recoup your investment.

2. Site Analysis:



Once you have a budget in mind from your feasibility study, you'll need to analyze the site to determine how many fields you can build.

AstroTurf has on-staff licensed engineers and partnerships with design firms across the country who can analyze soil borings and surveys to assess how many fields you can build.

If soil conditions are especially difficult, you may need to build deeper bases and/or stabilize the soil to comply with local requirements for stormwater management. Site analysis is a crucial step to laying out the proper plans for your complex.

3. Surface Selection:



AstroTurf has earned a reputation within the turf industry as a company that focuses on innovative technologies and sport-specific playability. We offer a comprehensive range of systems to serve a full spectrum of budgets and sports.

Our holistic partnership during the planning stages will allow us to recommend surfaces that balance factors such as:

- Player protection
- Maintenance requirements
- Heat mitigation
- Durability

And all designed to fit within your budget. As a SportGroup company, we also offer the full range of Rekortan running tracks and Laykold tennis courts if those surfaces are included in your plans.

4. Construction & Installation:

It really starts to get exciting when we finally break ground. This is when our investment in the project pays off—we've been with you through each step of the process, and we've got the resources to get your project across the finish line. Construction can take months, so you need to trust that your partner can afford to be there for the long haul.

Our reputation and history means AstroTurf brings a lot to the table:

- \$60,000,000 bonding for peace of mind
- More directly employed base and installation crews than any other company, so you won't have to worry about crews packing up and leaving the site to work on another project
- Long-standing, vetted partners to augment our capacity and ensure your project meets deadlines, milestones and budgets
- American Sports Building Association (ASBA) Certified Builders on staff

CASE STUDY:



The nation's largest fully synthetic complex and the largest constructed at one time, under one contract.



Excavation of the site.



Trench Drains



Installing the geotextile liner.



Building and compacting the stone base.



Turf installation



Infilling



USSSA Space Coast - Melbourne, FL

CUSTOMER SATISFACTION

AstroTurf FACILITIES

Athenia Park - Clifton, NJ	6
Athletes In Action Complex - Xenia, OH	6
Auburn Sports Complex - Auburn, AL	4
Bee Creek Sports Complex - Travis County, TX	5
Bickle Schmidt Sports Complex - Hays, KS	8
Collier County Regional Park - Naples, FL	9
Cyclone Park - Pecos, TX	5
DE Turf Kent County Sports Complex - Dover, DE	15
Equity Bank Sports Complex - Harrison, AR	6
Evergreen SportsPlex - Leesburg, VA	4
ForeKicks Soccer Complex - Taunton, MA	5
Global Premier Soccer - Bedford, NH	2
Goals Soccer Complex - Pomona, CA	10
Grand Park - Westfield, IN	15
IMG Academy - Bradenton, FL	9
James Oates Park - Dothan, AL	12
Jennings Sports Park - Columbus, OH	12
John B. Lewis Soccer Complex - Asheville, NC	4
Kansas City Royals Urban Youth Academy - Kansas City, MO	5
Maryland SoccerPlex - Boyds, MD	3
Mecklenburg County Sports Complex - Matthews, NC	9
Montour Junction - Coraopolis, PA	3
Morgan Hill Sports Complex - Morgan Hill, CA	2
Nebraska Sports Complex - Omaha, NC	12
Northeast Regional Park - Davenport, FL	6
Paragon Star Sports Complex- Lee's Summit, MO	10
Pleasant Park Sports - Apex, NC	8

AstroTurf FACILITIES

Ridgefield Outdoor Rec Complex - Ridgefield, WA	6
Ripken Experience - Pigeon Forge, TN	5
Rocky Top Sports World - Gatlinburg, TN	10
Sand Mountain Sports Complex - Albertville, AL	14
Schaumburg Parks and Rec - Schaumburg, IL	10
Shipyard Baseball Park - Mt. Pleasant, SC	5
Silverlakes Equestrian and SportsPlex - Norco, CA	4
SOZO Sportsplex - Yakima, WA	4
Spooky Nook Sports - Manheim, PA	5
Starfire Sports Complex - Tukwila, WA	5
Total Sports Park - MI	13
Travis Park - Bryan, TX	3
Ultimate Soccer Arenas - Wyoming, MI	3
Ultimate Soccer Arenas - Pontiac, MI	5
Union Point - Weymouth, MA	4
United Sports Training Center - Downingtown, PA	3
University Liggett School - Grosse Pointe Woods, MI	8
USSSA Space Coast - Melbourne, FL	15
Viera Regional Park - Melbourne, FL	7
Virginia Beach Field Hockey Complex - Virginia Beach, VA	2
Virginia Youth Soccer Association HQ - Fredericksburg, VA	2
Waterset Park - Apollo Beach, FL	4
Wide World of Sports - Ann Arbor, MI	5
Woodside Sports Complex - Mauston, WI	9
Woodside Sports Complex - Wisconsin Dells, WI	11
Zadow Park - Melissa, TX	3



Ridgefield Outdoor Recreation Complex, Ridgefield, WA



Virginia Youth Soccer Assoc. Headquarters - Fredericksburg, VA



Kansas City Urban Youth Academy - Kansas City, MO



ForeKicks Soccer - Taunton, MA



Sand Mountain Sports Complex, Albertville, AL



Paradise Sports Complex, Naples, FL



Evergreen SoccerPlex - Leesburg, VA



Global Premier Soccer - Bedford, NH



Bee Creek Sports Complex- Travis County, TX

...SAYS IT ALL

“When we were selecting our Turf vendor, we knew that we wanted partners that could take us from concept to completion. AstroTurf has a great reputation in the industry and a lot of experience in developing complexes like this one. We didn't just want to go big, we wanted to go big and do it the right way and AstroTurf is helping us to do just that. We chose AstroTurf based on product and value, but primarily on their willingness and responsiveness in working with us to get the design of the entire park “just right”. We wanted to be good stewards of the budget we were given. The AstroTurf team helped us achieve that goal! We couldn't be happier.”

Jana Cordell - Chambless King Architects, Sand Mountain Park Design Firm.

“Aside from a superb end product, we’ve been impressed by how responsive the AstroTurf team has been. The feasibility study to the turf installation, expert guidance was there at every stage. We constantly receive positive feedback on our playing surfaces from athletes, coaches, and tournament directors.”

Jamie Cox - Panama City Beach Complex General Manager

“The initial response we’ve received from our teams who have already experienced playing on the new AstroTurf fields has been incredible. The field conditions remain immaculate through all seasons and conditions.”

Lauren Morris, The Ripken Experience” Aberdeen General Manager

“We strive for excellence in every aspect of the sports experience at Fore Kicks, and a cutting-edge AstroTurf synthetic turf system achieves that standard and then some.”

Tom Teager - President, Fore Kicks, MA

“In order to realize our vision, we knew our athletic fields had to be impeccable. After an exhaustive eight month review process, our Ownership at Evergreen chose Astro Turf. The technology and testimonials behind AstroTurf’s next generation synthetic turf systems left no doubt in our minds.”

Chris Bourassa - Head of Operations, Evergreen Sportsplex, VA

“We believe that our partnership with AstroTurf is going to keep Starfire ahead of the curve when it comes to delivering the ultimate soccer experience. The playability, consistency, durability, and aesthetics of the AstroTurf surfaces are the best we’ve seen and it’s going to allow our players, at all levels, to practice and compete on the best surface in the world.”

Ben Oliver - General Manager, Starfire Sports, WA

“The Space Coast Complex gives us the ability to bring all of our athletes together in one place for training, games, and tournaments. It was imperative from day one that our complex needed to be multi-purpose and have the most advanced playing surface possible, and that’s why AstroTurf’s Diamond Series was the clear choice for us.”

Don DeDonatis - Chairman of the Board and CEO, USSSA, FL

“The development of Rocky Top Sports World has been a collaborative effort. And the decision to go with AstroTurf was unanimous. We felt that the quality of their product, the technology behind it, and the experience of their team were unrivaled among synthetic turf companies.”

Mike Werner - Mayor of Gatlinburg, Home to Rocky Top Sports World, TN



Rocky Mountain Sports Complex - Gatlinburg, TN



Fountain Bluff Sports Complex, Liberty, MO



Silverlakes Equestrian & Sports Park - Norco, CA



Goals Soccer Complex - Pomona, CA

GO BIG

DO IT THE RIGHT WAY, WITH ASTROTURF



AstroTurf Corporation

THE WORLD LEADER IN SPORTS & RECREATION SURFACES

AstroTurf
FIELDS

Rekortan
TRACKS

Laykold
COURTS

SYN LAWN
LANDSCAPE

AstroTurf Corporation 2680 Abutment Rd, Dalton, GA 30721 (800) 723-TURF

help@astroturf.com www.astroturf.com  AstroTurfUSA