



GO BIG

DO IT THE **RIGHT WAY**, WITH

AstroTurf®

THE FIRST NAME IN TURF

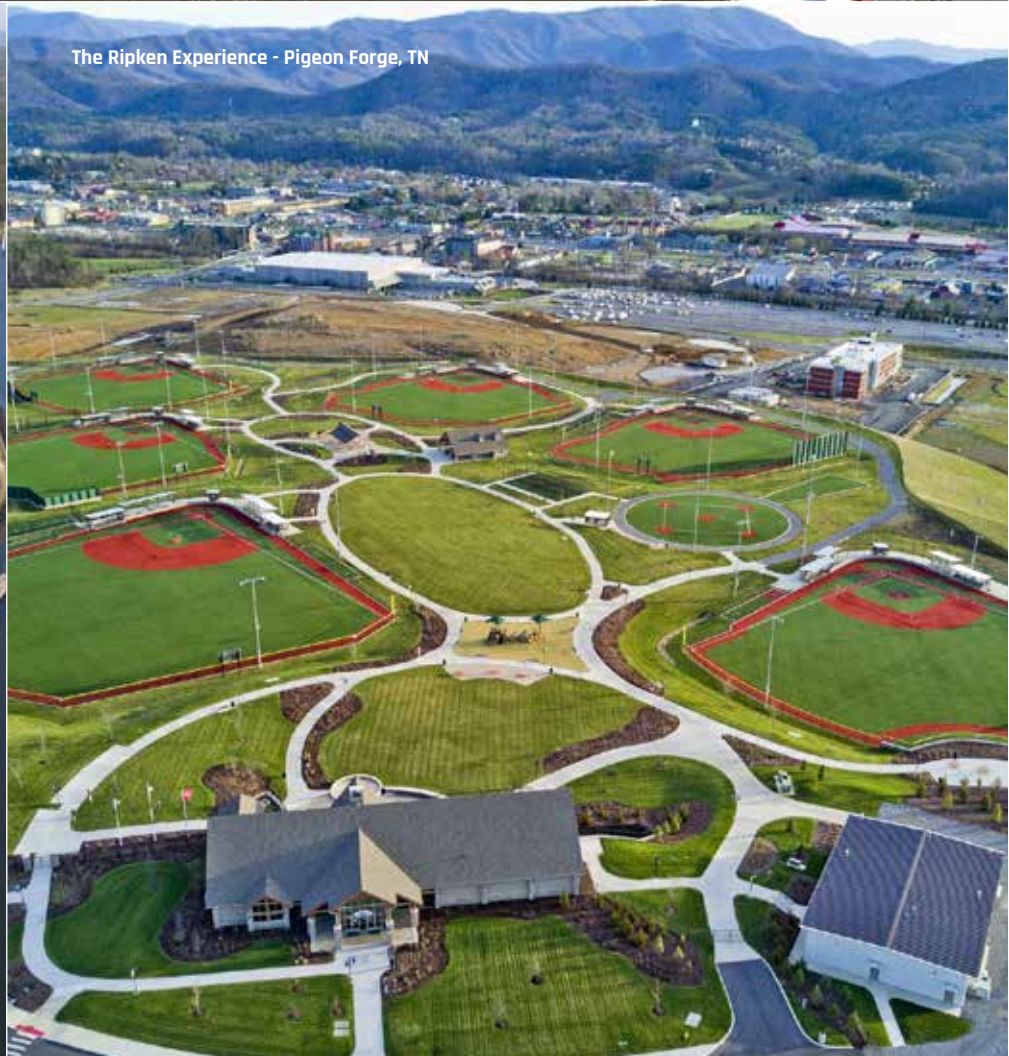
ASTROTURF.COM



USSSA Space Coast - Melbourne, FL



The Shipyard - Mt. Pleasant, SC



The Ripken Experience - Pigeon Forge, TN

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The sports tourism industry is booming. More and more multifield complexes open every year. These facilities are designed to be meccas for traveling teams. They aim to provide guests with everything they need for successful tournaments – hotels, shopping – and of course, high quality athletic surfaces.

Building these large facilities and hosting community events, travel teams and tournaments demands a lot. The level of investment – whether private dollars, public dollars or a blend – requires that every step of the process from concept to completion is executed efficiently. The solvency of the facility and the economic impact on the community depend upon thorough attention to every detail.

Synthetic turf is practically a requirement for the long-term success of multifield complexes. Maintenance of the natural grass surfaces at complexes with large footprints quickly becomes unfeasible, at least at a level that justifies the rental fees that keep these facilities in business.

Just as sports tourism facilities provide a one-stop destination for teams and families, AstroTurf serves as an indispensable partner in the process – standing side by side during the entire process.

Bristol Motor Speedway - Bristol, TN



QUESTIONS? WE'VE GOT THE ANSWERS!

ONE STOP. ONE SOURCE. ONE TEAM.

- WHERE DO YOU BEGIN?
- HOW MANY FIELDS CAN YOU BUILD?
- HOW WILL YOU MANAGE & MAINTAIN THE FACILITIES AFTER THEY'RE BUILT?
- HOW WILL YOU MARKET YOUR DESTINATION TO KEEP IT IN BUSINESS?

AT THE OUTSET, BUILDING THESE SPORTS FACILITIES SEEMS DAUNTING. YOU NEED A PARTNER TO BE THERE EVERY STEP OF THE WAY.

AstroTurf Corporation has the experience, partnerships and capabilities to guide you in the entire process - and that is a lot more than just from groundbreaking to ribbon cutting.

Here's a broad roadmap, outlining some of the ways we help your project earn its return on your investment.

1. FEASIBILITY STUDIES:

The first step in the process is conducting a feasibility study. You've got a vision, but you need a road map to get there.

AstroTurf can connect you with third-party specialists that will evaluate:

- Land access
- Funding sources and strategies
- Economic impact to local businesses
- Regional populations of users
- Local infrastructure to support influx of visitors

All of these factors and more will help you get a clear understanding of what your scope and reasonable expectations should be. Bigger isn't always better - you don't want to spend millions of dollars above and beyond what the project will justify. We can work together to set a budget and understand how long it will take to recoup your investment.

2. SITE ANALYSIS:

Once you have a budget in mind from your feasibility study, you'll need to analyze the site to determine how many fields you can build.

AstroTurf has partnerships with design firms across the country who can analyze soil borings and surveys to assess how many fields you can build.

If soil conditions are especially difficult, you may need to build deeper bases and/or stabilize the soil to comply with local requirements for stormwater management. Site analysis is a crucial step to laying out the proper plans for your complex.



Trench Drains



Installing the Geotextile Liner



Building and Compacting the stone base



Turf Installation



Infilling



WE'RE HERE TO HELP YOU RUN YOUR BUSINESS:

We're here to support you. Before, during and after. We don't just take the check and pack up after we cut the ribbon. Our experienced sports tourism management firms can help you run day-to-day operations and market your facility. These firms can do it all... everything from managing bookings and tournaments, scheduling field maintenance, accounting and more. They also handle the critical aspect of marketing your facility to ensure that you earn back your investment as soon as possible.

LONG TERM MAINTENANCE AND WARRANTY SUPPORT:

AstroTurf has the most dedicated service crews in the US. To keep your field looking and performing its best over the life of your field, you need specialized maintenance partners. We use sophisticated equipment and offer customizable service packages to protect your investment. **We look forward to being your partner. You can count on AstroTurf to guide you through each of the many steps you'll need to take...to turn your vision into a successful project.**

3. SURFACE SELECTION:

AstroTurf has earned a reputation within the turf industry as a company that focuses on innovative technologies and sport-specific playability. We offer a comprehensive range of systems to serve a full spectrum of budgets and sports.

Our holistic partnership during the planning stages will allow us to recommend surfaces that balance factors such as:

- Player protection
- Maintenance requirements
- Heat mitigation
- Durability

And all designed to fit within your budget. As a SportGroup company, we also offer the full range of Rekortan® running tracks and Laykold® tennis courts if those surfaces are included in your plans.

4. CONSTRUCTION & INSTALLATION:

It really starts to get exciting when we finally break ground. This is when our investment in the project pays off—we've been with you through each step of the process, and we've got the resources to get your project across the finish line. Construction can take months, so you need to trust that your partner can afford to be there for the long haul.

Our reputation and history means AstroTurf brings a lot to the table:

- \$60,000,000 bonding for peace of mind
- More directly employed base and installation crews than any other company, so you won't have to worry about crews packing up and leaving the site to work on another project
- Long-standing, vetted partners to augment our capacity and ensure your project meets deadlines, milestones and budgets
- American Sports Building Association (ASBA) Certified Builders on staff

AstroTurf.



Proud Partner of Major League Baseball



THE OFFICIAL SYNTHETIC TURF PARTNER OF THE LA GALAXY, CHICAGO FIRE, AND INTER MIAMI CF.

FACILITIES - JUST SOME OF OUR SPORTS FACILITIES.



CUSTOMER SATISFACTION

INSTALLATIONS	NUMBER OF INSTALLATIONS	INSTALLATIONS	NUMBER OF INSTALLATIONS
Abilene Youth Sports Complex—Abilene, Texas	4	North Collier Regional Park, Naples, FL	4
Athenia Steel Park, Clifton, NJ	6	North Community Park, Fayetteville, AR	3
Bentonville Parks & Rec—Bentonville, Arkansas	5	Northeast Regional Park, Davenport, FL	6
Big League Dreams Sports Park, Manteca, CA	6	Paradise Coast Sports Complex, Naples, FL	1
Big League Dreams Sports Park, Las Vegas, NV	6	Paragon Star Sports Complex, Lee's Summit, MO	6
Boombah Sports Complex, Sanford, FL	15	Patriot Park - Sumter, SC	4
Clayton Sterling Baseball Complex, Key West, FL	5	Pleasant Park, Apex, NC	8
City of Princeton Baseball Complex—Princeton, Texas	4	Publix Sports Park, Panama City, FL	1
Cyclone Park, Pecos, TX	5	Ridgefield Outdoor Recreation Complex, Ridgefield, WA	5
Daphne Sports Complex, Daphne, AL	10	Sand Mountain Park, Albertville, AL	12
Delaware Ture, DE	12	Shipyards Baseball Park, Mount Pleasant, SC	5
DE Turf Sports Complex, Frederica, DE	1	SilverLakes Equestrian and Sports Park, Norco, CA	1
Equity Bank Sports Complex, Harrison, AR	6	Simmers-Young Park, Winter Haven, FL	5
Evergreen SportsPlex, Leesburg, VA	4	SOZO Sports Complex, Yakima, WA	1
Firelake Baseball/Softball Complex—Shawnee, Ok	8	Sports World, East Windsor, CT	1
ForeKicks Soccer Complex, Taunton, MA	5	Starfire Sports Complex, Tukwila, WA	1
Fountain Bluff Sports Complex, Liberty, MO	6	The Ripken Experience, Aberdeen, MD	7
Goals Soccer Center, Pomona, CA	10	The Ripken Experience, Myrtle Beach, SC	9
Grand Park Sports Campus, Westfield, IN	15	The Ripken Experience, Pigeon Forge, TN	3
Grimes Sports Complex, Grimes, IA	14	Total Sports Park, Washington Township, MI	1
Hillsborough County Tournament Sportsplex, Tampa, FL	1	Travis Fields, Bryan, TX	1
IMG Academy, Bradenton, FL	9	Ultimate Soccer Arenas, Pontiac, MI	5
James Oates Park, Dothan, AL	12	Ultimate Soccer Arenas, Wyoming, MI	3
Jennings Park, Statesville, NC	5	Union Point Sports Complex, Weymouth, MA	4
Jennings Sports Park, Columbus, OH	12	United Sports Training Center, Downingtown, PA	3
John B. Lewis Soccer Complex, Asheville, NC	4	University Liggett School, Grosse Pointe Woods, MI	8
Kansas City Royals Urban Youth Academy, Kansas City, MO	5	USSSA Space Coast Complex, Melbourne, FL	15
Kent County Sports Complex, Dover, DE	15	Viera Regional Park, Melbourne, FL	7
Kinyon Sports Complex—Centerton, Arkansas	4	Waterset Park, Apollo Beach, FL	4
Lake Fayetteville Softball Complex—Fayetteville, Arkansas	3	Wear Farm Park, Pigeon Forge, TN	5
Maryland SoccerPlex, Boyds, MD	3	Wide World of Sports Complex, Ann Arbor, MI	5
Mecklenburg County Sportsplex, Matthews, NC	9	Woodside Sports Complex, Mauston, WI	9
Melissa Sports Complex, Melissa, TX	6	Woodside Sports Complex, Wisconsin Dells, WI	11
Montour Junction Sports Complex, Coraopolis, PA	3	Zadow Park, Melissa, TX	3
Nebraska Multi-Sport Complex, Omaha, NE	12		

QUOTES

"The initial response we've received from our teams who have already experienced playing on the new AstroTurf fields has been incredible. The field conditions remain immaculate through all seasons and conditions."

Lauren Morris - The Ripken Experience™ Aberdeen General Manager

"In order to realize our vision, we knew our athletic fields had to be impeccable. After an exhaustive eight month review process, our Ownership at Evergreen chose Astro Turf. The technology and testimonials behind AstroTurf's next generation synthetic turf systems left no doubt in our minds."

Chris Bourassa - Managing Director, Evergreen Sportsplex, VA

"We strive for excellence in every aspect of the sports experience at Fore Kicks, and a cutting-edge AstroTurf synthetic turf system achieves that standard and then some."

Tom Teager - President, Fore Kicks, MA

"The development of Rocky Top Sports World has been a collaborative effort and the decision to go with AstroTurf was unanimous. We felt that the quality of their product, the technology behind it, and the experience of their team were unrivaled among synthetic turf companies."

Mike Werner - Mayor of Gatlinburg, Home to Rocky Top Sports World, TN

...SAYS IT ALL



FareKicks Soccer - Taunton, MA



Jennings Sports Park - Delaware County, OH



Paradise Sports Complex, Naples, FL



Evergreen SoccerPlex - Leesburg, VA



Global Premier Soccer - Bedford, NH



Bee Creek Sports Complex- Travis County, TX



Ridgefield Outdoor Rec. Complex, Ridgefield, WA



Virginia Youth Soccer HQ. - Fredericksburg, VA



Kansas City Youth Academy - Kansas City, MO



Rocky Mountain Sports Complex - Gatlingburg, TN



Fountain Bluff Sports Complex, Liberty, MO



Silverlakes Equestrian & Sports Park - Norco, CA



Goals Soccer Complex - Pomona, CA



Paragon Star Sports Complex - Lee's Summit, MO



Hillsborough County Sportsplex - Tampa, FL



Sand Mountain Park - Albertville, AL(1)



Ballparks National - Macks Creek, MD



Bickle-Schmidt Sports Complex - Hays, KS



James Oates Park - Dothan, AL



Bristol Motor Speedway - Bristol, TN



The Ripken Experience - Myrtle Beach, SC



Clayton Sterling Complex - Key West, FL



Paradise Coast Sports Complex - Naples, FL(1)



Z-Plex Texas Sports Village - Melissa, TX



Paradise Coast Sports Complex - Naples, FL

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